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**NCDA COMMITTEE REPORT FORMAT**

**MEMBERSHIP COMMITTEE**

**March 20, 2025**

Committee Co-Chairs:

* Dr. Mary Edwin ([edwinmo@umsl.edu](mailto:edwinmo@umsl.edu))
* Dr. Heather Robertson ([robertsh@stjohns.edu](mailto:robertsh@stjohns.edu))

List Committee Members (no contact information required)

* Emily Gomez ([egomez@hireheroesusa.org](mailto:egomez@hireheroesusa.org))
* Kimberly Carothers ([kimberlycarothers8@gmail.com](mailto:kimberlycarothers8@gmail.com))
* Angelica Gil ([angelica.gil@fresnocitycollege.edu)\*](mailto:angelica.gil@fresnocitycollege.edu)*)

\*expressed interest in being a member of the committee, but not yet invited to meeting

**Committee/Council Activities to Date**

* New committee activity since the 2023-2024 annual report has involved meeting with our Board Liaison, Courtney Warnsman, on November 20, 2024, and with the board liaison and executive director on February 2, 2025.
* In these meetings, the membership committee chairs shared prior recommendations that were made in the annual report that were unaddressed/unanswered.
* A follow-up email regarding these meetings was received in March of 2025, following the Board meeting, indicating the following changes were approved:
  + Increase the price of “New Professional” and “First Timer” membership from the current price of $40 to $60 for a more gradual increase to the regular membership price.
  + Establish an autorenewal membership option
  + Provide a membership discount of $5 per year for purchase of 3-year membership (not available to Students, New Professional, First Timers)
  + Establish payment options with AuthorizeNet for more variety in payment options

**Projected Plan/Work Planned to be Completed through September 30.**

The membership committee will meet this spring before the conference to discuss

* The board’s request to write letter templates for the constituency groups to send to newly joined members.
* Explore another membership drive at the NCDA 2025 conference